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**Amity School of Business**

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# CRISIS BOARDROOM

**Pitch. Panic. Pivot. Prevail.**



13<sup>th</sup> February 2026 (Friday)



9:00 AM onwards



Seminar Hall, AUP (Block-B)

## Event Highlights:

- Real-time business crisis scenarios
- Strategic pitching under pressure
- Decision-making in uncertainty
- Leadership, teamwork & innovation
- Boardroom-style evaluation

## Awards for:

- Winner Team
- Runner-up Team
- Finalist Team

## Special Awards for:

- Best Pivot Strategy
- Best Crisis Handling
- Best Boardroom Crisis Forward

## Why Participate?

- Test your crisis-handling skills
- Learn strategic thinking in real time
- Enhance problem-solving & leadership abilities
- Certificate of Participation

## For further details, kindly contact:

Aadit Ashok- 9523503687

Aishwarya Wardhan - 9661559786

Devansh Seth - 9616379364

Prity Prakash – 6207475012

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**Awards**

**Winner Team**

**Runner-Up Team**

## Special Awards

• Best Pivot Strategy • Best Crisis Handling • Best Boardroom Defense

## Event Flow & Rules

### Participation

- Teams must consist of exactly **two members**

## ROUND 1: THE INCEPTION

- Deliver a **3-minute pitch** of your startup concept.
- Followed by a **2-minute Q&A** from the panel.
- Evaluation criteria:
  - Fundamental logic
  - Market viability
  - Passion

## ROUND 2: THE SUDDEN PIVOT

- Teams face a random crisis selected through a **“fish bowl” method**.
- Examples: sudden regulatory bans, lead investor withdrawal, etc.

### 30-Minutes War Room:

- Teams get **30 minutes** to redesign their strategy.

### The Pivot Pitch:

- 3-minute presentation explaining the adaptation.

### Pressure Test:

- 3-minute Q&A with judges.

Only the **Top 5 teams** advance to the final round.

## ROUND 3: THE BOARDROOM DEFENSE

The final five teams enter an intensive Boardroom Simulation.

### 4-Minute Strategy Defense:

- Present the final, crisis-proof business model.

### The Grilling:

- 5 minutes of high-level questioning on:
  - Financials
  - Risk management
  - Sustainability



## Why Compete? (Rewards & Growth)

- **Real-World Resilience:** Experience real startup challenges.
- **Expert Access:** Pitch to industry veterans and receive elite feedback.
- **Skill Mastery:** Develop leadership, strategic pivoting, and teamwork.
- **Elite Networking:** Connect with future industry leaders.

## Awards & Recognition

### Winners

Grand Trophy,  
Gold Medals &  
Certificates of  
Achievement

### Runners-Up

Official Trophy,  
Silver Medals &  
Certificates of  
Achievement

### Finalists

Commemorativ  
e Medals &  
Certificates of  
Appreciation

## Faculty Coordinator

**Dr. Vinita Verma**

Amity School of Business, Amity University Patna

## Date & Venue

13<sup>th</sup> February 2026

Amity University Patna (Block B)

## Student Coordinators

- Aadit Ashok (Event Head) – 9523503687
- Aishwarya Wardhan (Marketing Head) – 9661559786
- Devansh Seth (PR Head) – 9616379364
- Prity Prakash (IT Head) – 6207475012

## Registration

Last Date for Registration:

9<sup>th</sup> February 2026

**Scan for Free  
Registration**





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